

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

BLJ Worldwide, LTD

2. Registration No.

5875

3. Name of Foreign Principal

Embassy of the Republic of Ecuador to the United States

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Attached is the written and signed contract renewal with the Embassy for a full range of public relations services including media relations, strategic advice, grassroots outreach, public and private events, logistical support, and research and analysis.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

We will provide for the Embassy a full range of public relations services including media relations, strategic advice, grassroots outreach, public and private events, logistical support, and research and analysis.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
August 07, 2015	Peter Brown, Chairman and CEO	/s/ Peter Brown eSigned

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



February 1, 2015

Embassy of Ecuador
1050 30th Street, NW
Washington, D.C. 20007

RE: BLJ Worldwide Engagement Letter

The purpose of this letter is to confirm the terms on which BLJ Worldwide (Agency) has undertaken to serve as the Agency of Record for the Embassy of Ecuador in Washington, D.C. (Client).

Scope, Staffing and Timing

The contract will begin February 1, 2015 and is effective through December 31, 2015. The eleven month contract is non-renewable. The assignment will be to support the Embassy in a full range of public relations services, including media relations, strategic advice, grassroots outreach, public and private events, logistical support, and research & analysis. As part of this work, BLJ will provide a dedicated team to service the Embassy, including one staff member who will be available to work full-time out of the Embassy in Washington. Should we conclude, as the work proceeds, that the scope, staffing or timing of the assignment should change, we will discuss that issue with you immediately.

Our Fees and Expenses

Our professional fees for this contract will be \$40,364 per month. For any reimbursable expenses over \$500, Agency must obtain Client's advanced approval.

Payment is due upon receipt of an invoice. Payable to:

Wire Instructions:
BLJ Worldwide
HSBC New York; 452 Fifth Avenue, New York, NY 10018
Account [REDACTED]
Routing [REDACTED]
SWIFT [REDACTED]

Please confirm your acceptance of this letter by signing, dating, and returning the enclosed copy of this letter to Mike Holtzman via email (catr@bljworldwide.com) and hardcopy to BLJ Worldwide, 250 West 57th Street, Suite 1311, New York, NY.

Very truly yours,
For and on behalf of
BLJ Worldwide

ACCEPTED & AGREED
For and on behalf of
Embassy of Ecuador

By: MSH

Name (Print): Mike Holtzman

Title: President

Date: 2/01/15

By: [Signature]

Name (Print): NATHALIE CELY

Title: AMBASSADOR OF ECUADOR

Date: 2/01/2015